



COMPANY SPONSORSHIP PACKET

Women in Electrical & Computer
Engineering at UW-Madison



TO OUR POTENTIAL COMPANY SPONSOR...

Thank you for taking the time out of your day to learn more about who we are as an organization and exploring partnership opportunities with us. We are beyond grateful for your effort to support our mission to uplift a community in which all women and underrepresented genders in Electrical and Computer Engineering can achieve their professional, academic, and personal goals through our organization, and lead with confidence and determination in their fields.

We are so thrilled for the opportunity to partner with you. We consistently strive to provide our members with as many resources as possible to grow and thrive during their time at UW-Madison. With your support, we can do just that.

We are enthusiastic for the opportunity to build a relationship with your company that lasts for years to come. We look forward to hearing from you soon!

All the best,

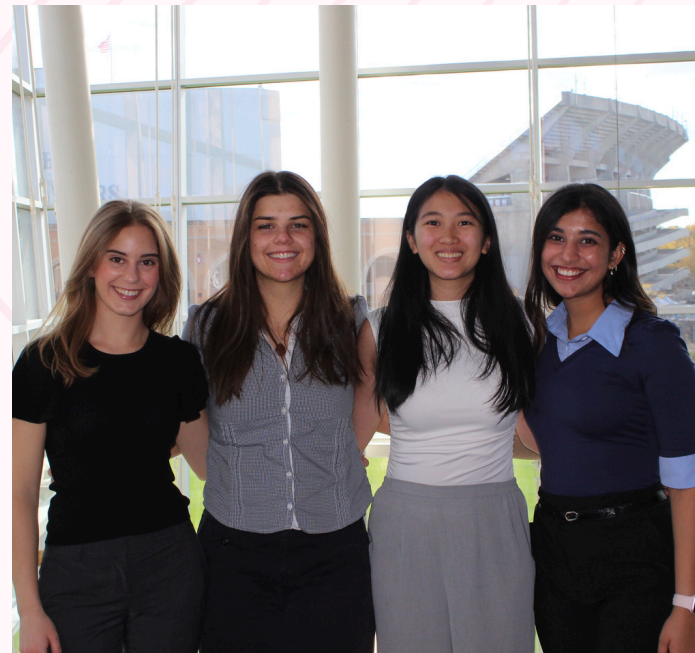
Women in Electrical & Computer Engineering (WECE)

University of Wisconsin - Madison

OUR MISSION

In September of 2023, WECE was founded with the primary purpose of promoting a community in which all women and underrepresented genders in Electrical and Computer Engineering may come together and support one another both inside and outside of the classroom.

As a fully student-led organization on campus at UW-Madison, WECE upholds pillars of professional development, academic excellence, and personal growth. Our mission as leaders of WECE is to empower our members to grow as thinkers, collaborators, and leaders, and to prosper with a sense of belonging in our community.



OUR EXECUTIVE BOARD



Natalie Wells
Co-President



Brooke Weiss
Co-President



Frankie Cicimil
Senior Advisor



Abby Rokus
Senior Advisor



Aayushi Singh
VP Operations



Lydia Randall
VP Finance

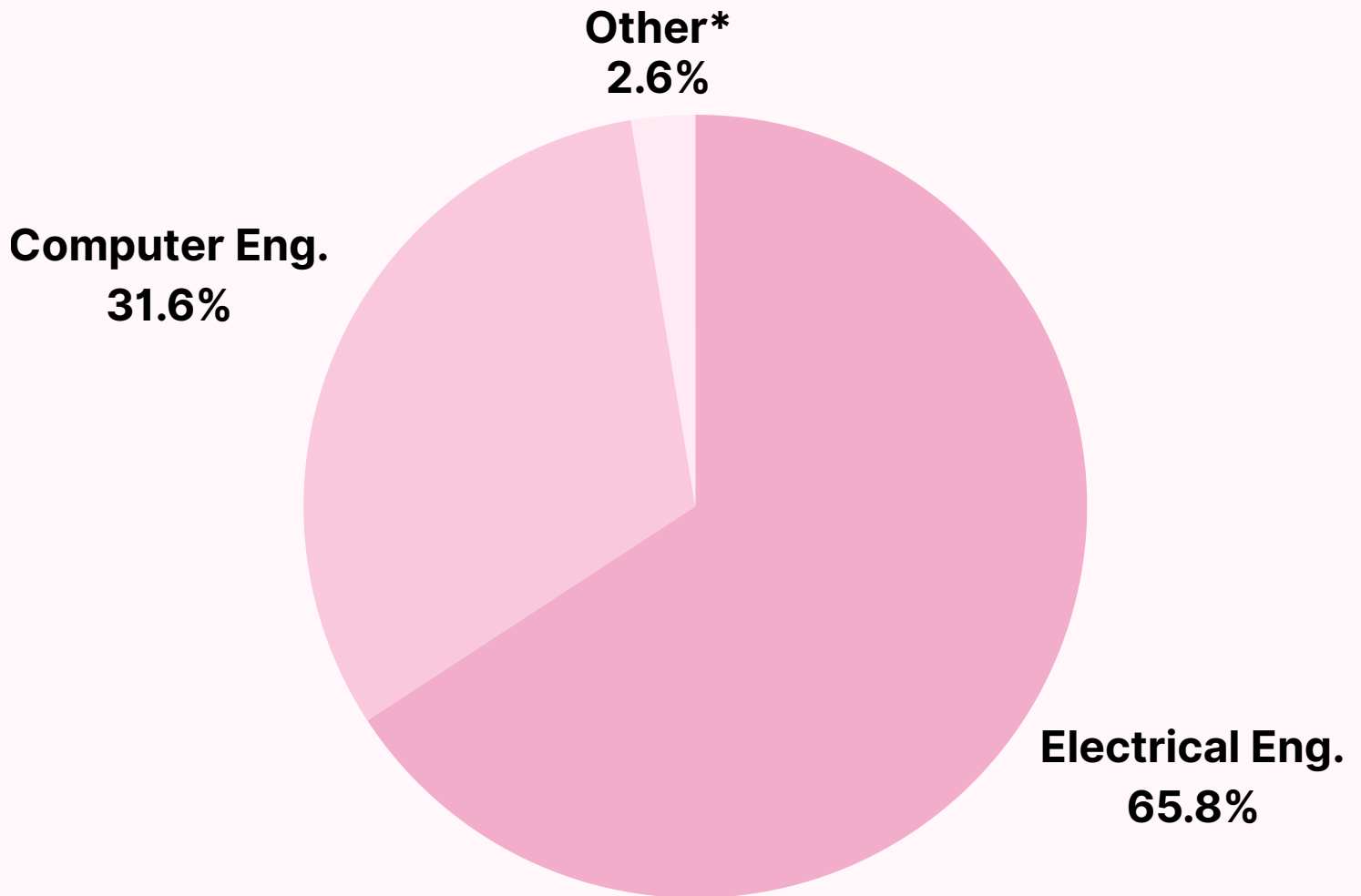


Bhumika Thakur
*VP External
Relations*



Jovita D'Souza
*VP Internal
Relations*

OUR MAKEUP OF MEMBERS



**21% Computer Sciences
Double Majors or Certificates**

*Other includes Biomedical Eng. on Instrumentation Track

WHY SPONSOR WECE?

WECE is unique to other engineering student organizations at UW-Madison as our members are driven to be the leading forces in promoting diversity, equity, and inclusion.

Being a newer organization on campus, our members are presented with a challenge: to encourage all women and underrepresented genders to join our community such that the field of Electrical and Computer Engineering can become a more equitable and inclusive space for all.

In this present moment, WECE is actively laying the groundwork for our community to continue to grow to ultimately reach that goal. With your support today, you can leave a lasting impact in uplifting our members to become confident and determined leaders in their future fields.



SPONSORSHIP PACKAGES

\$1000+ | Gold

- Priority Scheduling
- WECE Travel Fund Support
- Professional Development Workshop Event
- Coffee Break Networking Event
- Priority Recruitment
- Branding on WECE website

\$500 | Silver

- Coffee Break Networking Event
- Priority Recruitment
- Branding on WECE website

\$250 | Bronze

- Priority Recruitment
- Branding on WECE website

A LA CARTE EVENTS

Priority Recruitment - Access to Resume Book: \$200

Access 20+ resumes exclusively of Electrical and Computer Engineering students and other majors (Computer Sciences, Biomedical Engineering, etc.) with a focus in ECE

Company Professional Development Workshop: \$300

Work one-on-one with our members in a resume review session, Q&A panel with your team, technical workshop, etc.

Company Coffee-Break Networking Event: \$400

Network with 10-20 members and learn more about how our members are involved on campus in a casual setting over coffee and pastries

Sponsor Fall/Spring Semester Kickoff Meeting: \$500

30 minute presentation on your company, and opportunity to promote any internships, co-ops, entry level positions available to a group of 20-30 WECE members

Company Plant Tour: Travel Costs

Lead a tour for our members to learn more on a typical day-in-the-life of your team

HOW CAN YOU SPONSOR WECE?

To become a sponsor, please fill out the form below. Once we receive your response through the form below, we will reach out and follow up with next steps.

If you prefer to contribute by check, please use the mailing address listed below. For online deposits, contact our VP of External Relations for instructions and account details.

For any questions, feel free to reach out to our VP of External Relations, Bhumika Thakur, at **wece.uwmadison@gmail.com**



Address all checks to WECE at:
333 East Campus Mall #149
Madison, WI 53715

Fill out this form here!



**THANK YOU FOR SUPPORTING
WECE AT UW-MADISON!**

